



**Camp Nakanawa  
Annual Report  
2024**

# Mission

Camp Nakanawa provides an overnight summer camp to educate girls and young women through outdoor experiences to gain confidence and reach their full potential.

# Vision

Camp Nakanawa develops the potential of girls and young women in a nurturing environment where they discover their own excellence and develop lifelong friendships. This vision is fulfilled by cultivating character, confidence, courage, kindness, and leadership.



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## 2024 Board of Directors

- Patty Lankford Akers, TRs 1970 & 1971  
Secretary; Security Task Force Chair
- Mary Shearer Baker, M.D., TR 1995  
Development Committee Chair
- Jeff Blake  
Facilities Committee Chair
- Wyeth Outlan Burgess, TR 1975  
President, Board of Directors
- Ginny Bass Carl, TR 1979  
Vice President, Governance Committee Chair
- Megan Wellford Grinder, TR 1990  
Member-at-large
- Karen Rathgeber Hale, TR 1980  
Executive Director (non-voting)
- Georgia Graham Mattern, TR 1981  
Member-at-large
- Margaret Roddy, TR 2013  
Treasurer, Finance Committee Chair
- Alex Seblatnigg, TR 1988  
Member-at-large
- Lori Elizabeth Wagner, TR 1986  
Marketing /Communications Committee Chair

## Camp Nakanawa Annual Report Summary | Fiscal Year 2023-2024

# Extraordinary Progress, Enduring Commitment

Camp Nakanawa is extraordinary—our place, our people, our program, and our shared progress. This report reflects the fiscal year from October 1, 2023 to September 30, 2024—a year marked by growth, gratitude, and care.

Staffing and financial sustainability continued to challenge summer camps nationwide. At Nakanawa, our greatest investments in FY24 were in staffing. With fewer college-aged women able to commit to a full summer, competition for talented counselors was intense. We expanded our recruitment team, led by Blair Mayfield Rissing, Corie Wilson, and Ashley Stroud, and were fully staffed six weeks before opening day—a rare accomplishment.

Enrollment remained strong. Our Junior session was full, and Intermediate enrollment continued to grow. Much of this momentum

came from you—our representatives, families, and alumnae—who share Nakanawa through word of mouth and events across the Southeast and Mid-Atlantic. Thank you for growing our network this year and deepening our community.

Fundraising is central to Camp’s present and future. Financials for FY24 reflect strong support for two capital projects: the Senior Boathouse and Dock. Those gifts are securely held and earning interest as we work with contractors aligned with Camp’s vision. New initiatives and winter 2024 giving will appear in next year’s report.

The Nakanawa Fund—our annual giving program—continued to meet essential needs: fencing foils, cabin roofs, equine wellness and more. This fund also helps keep tuition within reach. Every gift, large or small, matters

deeply. Your generosity sustains Camp—and shapes the experience of every girl who arrives through the gate.

Our Board of Directors, with the help of dedicated committee members, continued work on policies, financial stability, and nonprofit strength. Camp’s success depends on a broad network of volunteers, professionals, and supporters—each of you is an integral part of what makes Nakanawa extraordinary.

May all your campfires burn brightly! WoHeLo, Nakanawa!

-Wyeth Outlan Burgess,  
President, Board of Directors

- Karen Rathgeber Hale,  
Executive Director



Karen Rathgeber Hale just completed her third year as Executive Director of Camp Nakanawa. She has been a camper, counselor, and head counselor for 35 years.



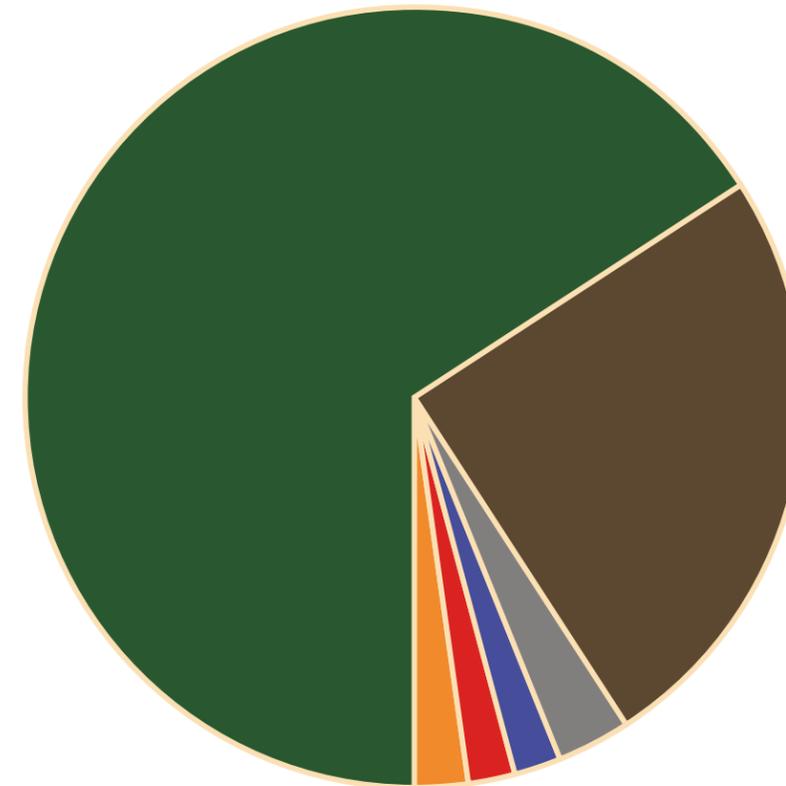
Wyeth Outlan Burgess is the President of the Board of Directors. She has been a camper/ counselor for 23 years.

Fiscal Report 2024

# Camp Nakanawa Fiscal Report



## FY24 Revenue Total \$2,145,000



**66%**   
**CAMP TUITION & FEES**  
 \$1,421,000

**25%**   
**DONATIONS**  
 \$533,000

**3%**   
**OFF SEASON RENTALS & OTHER INCOME**  
 \$65,000

**2%**   
**SPECIAL WEEKENDS**  
 \$35,000

**2%**   
**MERCHANDISE**  
 \$40,000

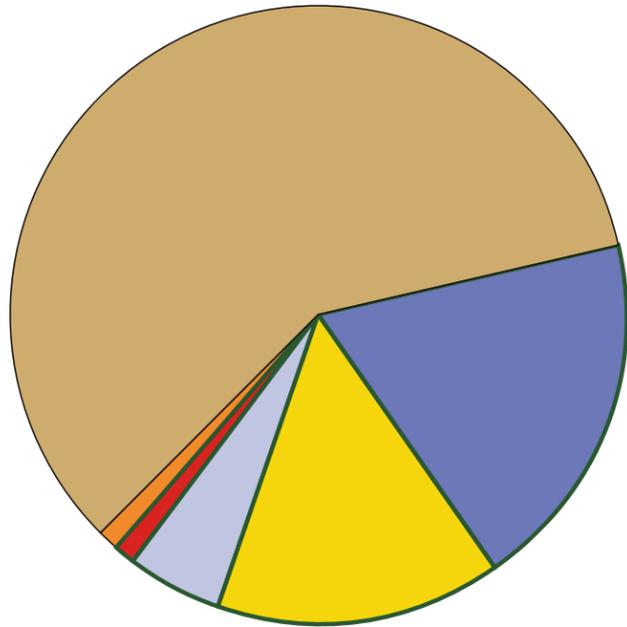
**2%**   
**MISCELLANEOUS**  
 \$50,000

**Total Revenue Increase 17%**

**\* Rise in tuition total represents increased overall enrollment, not a 14% price increase per camper.**

Camp Nakanawa's 2024 financial year represents October 2023 – September 2024; numbers shown are unaudited.

# FY24 Expenses Total \$1,772,000



## 59%

PERSONNEL  
\$1,042,000



## 19%

SUMMER CAMP EXPENSES  
\$330,000



## 14%

FACILITIES  
\$258,000



## 5%

PROFESSIONAL  
SERVICES & CONTRACTORS  
\$94,000



## 1%

MARKETING & RECRUITMENT  
\$13,000

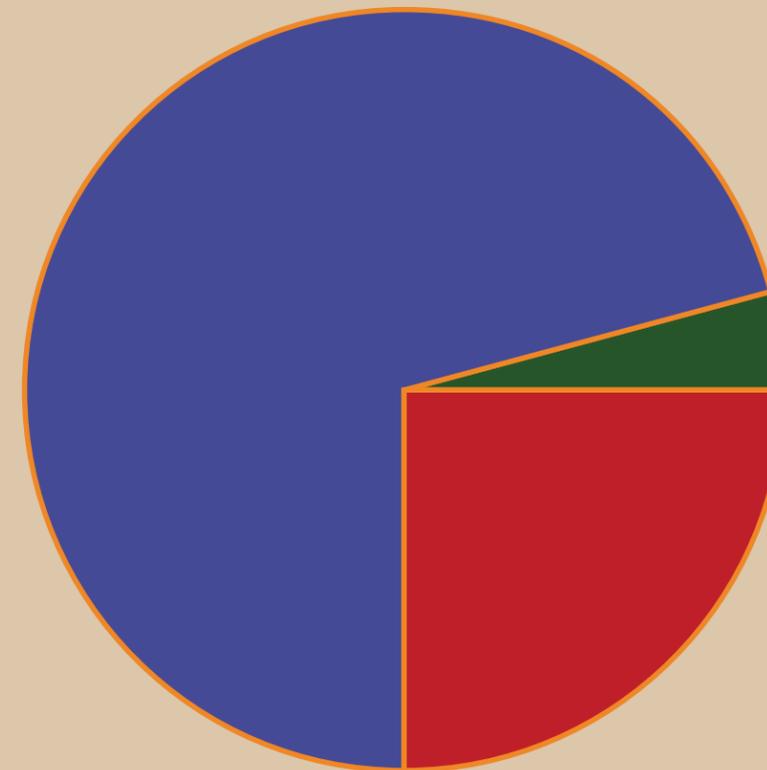


## 2%

MERCHANDISE  
\$36,000



# FY24 Donations Total \$533,000



## 71%

CAPITAL PROJECTS  
\$376,000



## 25%

NAKANAWA FUND  
\$137,000



## 4%

TUITION WAIVERS  
\$20,000



Camp Nakanawa's 2024 financial year represents October 2023 – September 2024; numbers shown are unaudited. Further details are available through the Camp office at (931) 277-3711.



### Support Camp Nakanawa

Every gift helps preserve the mission and magic of Camp Nakanawa for future generations. Donations go directly to program support, facility improvements and the stewardship of our historic property. Please designate camper tuition support gifts to the Elisabeth Mitchell Charitable Fund.



#### WAYS TO GIVE:

##### Online Donations

Give securely by visiting our website: [campnakanawa.org/support-camp-nakanawa](https://campnakanawa.org/support-camp-nakanawa) or scan the QR code.

##### By Mail

Send checks payable to Camp Nakanawa Fund to:  
 Camp Nakanawa Fund  
 1084 Camp Nakanawa Rd.  
 Crossville, TN 38571

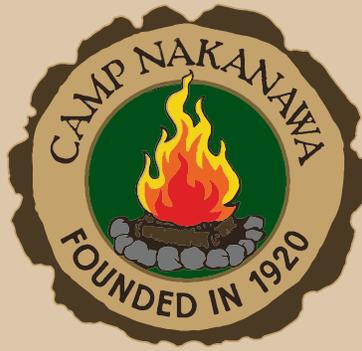
##### Matching Gifts

Many employers will match your donation—check with your HR department to double your impact!

##### Legacy & Planned Giving

Consider including Nakanawa in your estate plans. For more information, email: [campnak@campnakanawa.org](mailto:campnak@campnakanawa.org)

Thank you for your generosity and dedication to Camp Nakanawa. Your support keeps our traditions strong and our future bright.



**Camp Nakanawa**  
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